

#54244 ver 3
~~ver 3~~**Dienger, Whitney**

From: Jacobs, Sarah
Sent: Friday, September 14, 2012 10:20 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: RE: More Mandel N/A's

Thanks

From: Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]
Sent: Friday, September 14, 2012 10:20 AM
To: Jacobs, Sarah
Subject: RE: More Mandel N/A's

ok

From: Jacobs, Sarah [mailto:SJacobs@local12.com]
Sent: Friday, September 14, 2012 10:18 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: More Mandel N/A's
Importance: High

9/7, 6pm News \$500 53547-19
 9/10, 5p \$350 (2x) 53547-8 + 54244-4
 9/10 530p \$400 (2x) 53547-24 + 54244
~~9/15, Sat 6pm @ \$420~~
 9/17, Soaps \$200 55558-10
 9/17, Price is Right \$250 55558-8
 9/22, Sat 6pm \$200 250 2x 55558-18-1 + 55558-18-2
 Total N/A: \$2950

Mkgd: all Madgood on #55558
 Mentalist Sunday \$1600 P4
 LN Sunday \$800 P3
 Saturday Bengals Nation \$200 P3

9/14/2012

Sunday Sports Authority \$250 P3
Sunday Criminal Minds 1205-105a \$100 P3
Total back in: \$2950

Please confirm ASAP
Thanks
SAJ

Sarah Jacobs
Local Sales Manager
WKRC CBS 12/Local 12.2 The CW Cincinnati
513/763-5672



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKRC	09/07/12	09/10/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1---1--	:15/:15	2	\$250.00	P-3	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/03/12	09/09/12	----1---	1	\$250.00	0.00								
		Week: 09/10/12	09/16/12	1-----	1	\$250.00	0.00								
N 2	WKRC	09/07/12	09/10/12	Local 12 News at Noon	CM	12p-1230p	1---1--	:15/:15	2	\$250.00	P-3	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/03/12	09/09/12	----1---	1	\$250.00	0.00								
		Week: 09/10/12	09/16/12	1-----	1	\$250.00	0.00								
N 3	WKRC	09/09/12	09/09/12	Newsmakers	CM	11a-1130a	-----1	:15/:15	1	\$200.00	P-3	0.00	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 54244 Advertiser: Josh Mandel fo OHio US Senate
 Alt Order #: Product Desc: 2657 Oh Us Senate
 Flight Dates: 09/06/12 - 09/10/12 Estimate: 2657
 Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WKRC	09/09/12	09/09/12	Newsmakers Newsmakers	CM	11a-1130a	-----1:15/15	1	1	\$200.00	P-3	0.00	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	-----1	1	\$200.00	0.00								
N 4	WKRC	09/07/12	09/10/12	5p Local 12 News at Five 5p Local 12 News at Five	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1---1--:15/15	2	2	\$350.00	P-3	0.00	BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	-----1--	1	\$350.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WKRC	09/03/12-09/09/12	5p Local 12 News at Five	5:00 PM-5:30 PM	5:00 PM-5:30 PM	5:30 P	15/15	(\$350.00)	0.00	BK					
See MG 9.2,9.3,9.4															
[Program Change -No Return]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/10/12		09/16/12	09/16/12	1-----	1	\$350.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WKRC	09/10/12-09/16/12	5p Local 12 News at Five	5:00 PM-5:30 PM	5:00 PM-5:30 PM	5:30 P	15/15	(\$350.00)	0.00	BK					
Credited															
[Credited Spot]															
N 5	WKRC	09/10/12	09/10/12	5p Local 12 News at Five 5p Local 12 News at Five	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----:15/15	1	1	\$400.00	P-3	0.00	BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/10/12		09/16/12	09/16/12	1-----	1	\$400.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WKRC	09/10/12-09/16/12	5p Local 12 News at Five	5:30 PM-6:00 PM	5:30 PM-6:00 PM	5:30 P	15/15	(\$400.00)	0.00	BK					
Credited															
[Credited Spot]															
N 6	WKRC	09/06/12	09/06/12	6p Local 12 News at Six 6p Local 12 News at Six	CM	6p-630p (12:00 PM-6:00 PM)	---1---:15/15	1	1	\$900.00	P-2	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	---1---	1	\$900.00	0.00								
N 7	WKRC	09/08/12	09/08/12	US Open US Open	CM	12:00 PM-6:00 PM (12:00 PM-6:00 PM)	-----2-:15/15	2	2	\$500.00	P-2	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	-----2-	2	\$500.00	0.00								
N 8	WKRC	09/07/12	09/07/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----1--:15/15	1	1	\$300.00	P-3	0.00	BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	-----1--	1	\$300.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WKRC	09/03/12-09/09/12	4p Local 12 News at Four	4:00 PM-4:30 PM	4:00 PM-4:30 PM	4:30 P	15/15	(\$300.00)	0.00	BK					
See MG 9.2,9.3,9.4															
[Program Change -No Return]															
N 9	WKRC	09/07/12	09/07/12	4p Local 12 News at Four 4p Local 12 News at Four	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-----1--:15/15	1	1	\$300.00	P-3	0.00	BK	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	-----1--	1	\$300.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WKRC	09/03/12-09/09/12	4p Local 12 News at Four	4:30 PM-5:00 PM	4:30 PM-5:00 PM	4:30 P	15/15	(\$300.00)	0.00	BK					
See MG 9.2,9.3,9.4															
[Program Change -No Return]															
2		WKRC	09/07/12-09/07/12	Fri Reg 3	FRI 10p-11p	-----F-----:15/15	\$800.00	0.00	BK						
MG for 4.1,9.1,8.1															
[Approved by Buyer]															
3		WKRC	09/09/12-09/09/12	Sun Reg 1	7p-8p	-----Su:15/15	\$800.00	0.00	BK						
MG for 4.1,9.1,8.1															
[Approved by Buyer]															
4		WKRC	09/10/12-09/10/12	6a Good Morn Cincinnati	6a-7a	M-----:15/15	\$200.00	0.00	BK						
MG for 4.1,9.1,8.1															
[Approved by Buyer]															

Totals

11 \$4,900.00

\$5650.00